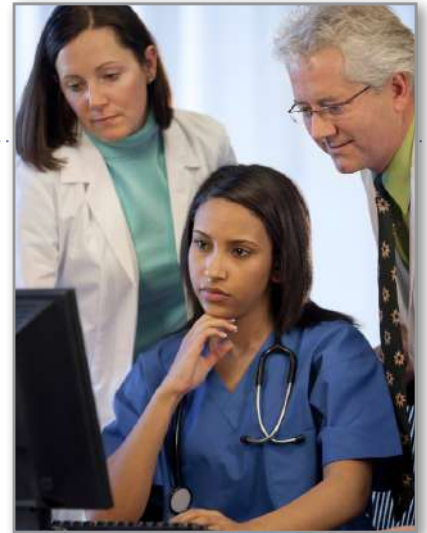


Physician Revenue Toolkit®

How many full-time physicians does your healthcare organization manage? Does your organization have a centralized management group for employed physicians? Today, it's estimated up to 90% of U.S. hospitals directly manage physicians, depending on specialty. Some specialties show an almost 50% growth in hospital employment. As hospitals employ more physicians, they find themselves challenged with how to capture physician productivity, profitability and return-on-investment for physician services. Provider organizations are constantly searching for ways to stop revenue leakage. But how do you gain the visibility into business processes that is necessary to ensure optimal reimbursement for the services you provide?



What's needed is a PC- and web-based analytic application that flags opportunities for improving the accuracy and integrity of your organization's charging and coding. Accurate charging and coding not only helps minimize payment delays, denials and missed charges, it also reduces the serious risk of compliance penalties associated with coding errors, which include significant fines. Managing in alignment with industry best practice standards for charging and coding is significantly easier and more efficient with the right applications.

Automated revenue integrity software to better manage billing for physician groups

If you handle billing for physician groups today, you really need automated solutions to remain compliant with constantly changing regulatory guidelines and your own organizational policies. Physician Revenue Toolkit® is designed specifically to meet the

needs of those managing billing for large physician group practices. Their underlying technology is the same as that in Craneware's Chargemaster Toolkit®, which is ranked No. 1 in the KLAS revenue cycle – chargemaster management market category for the past nine years. This Software-as-a-Service (SaaS) solution allows physician groups and other provider organizations to take advantage of the same industry-leading software currently in use by more than a quarter of U.S. hospitals to optimize their legitimate reimbursement, increase operational efficiency and reduce compliance risks.

Are you proactively managing your physician fee schedule?

What are your pricing strategies?

Are you prepared for your next CMS audit?

Practice management systems do not contain the fee schedule information and up-to-date regulatory content that allow you to analyze pricing, which is critical to ensuring you remain competitive,

compliant and accurate with your pricing, coding and billing. Ensuring defensible pricing is a powerful strategy towards optimizing your allowable reimbursements, while remaining compliant and accurate with respect to your coding and billing practices.

Craneware's Physician Revenue Toolkit software proactively manages a group's charges, codes, RVUs, fee schedules and related information. The business analytics behind Physician Revenue Toolkit help ensure that you capture all the revenue you are entitled to, identify compliance-related risks, and improve operational efficiency. The solution provides a simple way to evaluate RVU and fee schedule use at a line-item detail level, while improving regulatory compliance with respect to Medicare rules and regulations, as well as the latest coding changes. It is packaged with Online Reference Toolkit®, an automated reference application with coding and regulatory updates specifically for

physicians.

Physician Revenue Toolkit includes:

- Highlighting of fee schedule variances to identify missing reimbursements
- Identification of missing and outdated or incorrect procedure codes, which could amount to thousands of dollars of potentially missed revenue
- Management of compliance risk, including identification of deleted, replaced or invalid codes, inappropriate modifier use, and E/M coding curve analysis
- Customizable workflow application to document decisions and changes specific to your practice
- Regular and timely automated updates to keep you current with CCI edits, LCDs/NCDs, and all the latest reimbursement and coding information
- Ability to maintain a detailed audit trail of historical changes and effective dates, greatly improving charge control
- Craneware's Online Reference Toolkit of powerful reference resources with instant access to coding and medical necessity information, eliminating the need for books and manuals

The end result with the combination of resources is an accurate and compliant charge file that prevents incorrect codes from ever reaching the patient's bill. This kind of accuracy establishes a strong foundation of revenue integrity for your organization's continued growth and success. Craneware solutions support transforming healthcare organizations' revenue integrity processes. With Craneware's reputation for outstanding training and support, your satisfaction with our customer relations is sure to exceed your expectations. Our industry expertise brings you best practice knowledge so you can get back to taking care of patients, instead of continuously managing coding and billing issues.

Call 1-877-624-2792 or email info@craneware.com to learn more about how Craneware can help you optimize reimbursement, increase operational efficiency and minimize compliance risk within your organization.

About Craneware

Craneware (AIM: CRW.L), the leader in automated value cycle solutions, collaborates with U.S. healthcare providers to plan, execute and monitor value-based economic performance. Our flagship solution, Chargemaster Toolkit®, has earned the KLAS No.1 ranking in Revenue Cycle – Chargemaster Management for 12 of the past 14 years and is part of our value cycle management suite, which includes charge capture, strategic pricing, claims analytics, patient engagement, revenue recovery and retention, and cost and margin intelligence solutions. Learn more at craneware.com.



Chargemaster Toolkit®, has continually earned KLAS recognition in the Revenue Cycle – Chargemaster Management category and is part of our value cycle management suite, which includes charge capture, strategic pricing, claims analytics, patient engagement, revenue recovery and retention, and cost and margin intelligence solutions.



HFMA staff and volunteers determined that Craneware's Chargemaster Toolkit® meets specific criteria developed under the HFMA Peer Review Process. HFMA does not endorse or guarantee the use of this product.



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